

kingstonpublications

A DIVISION OF SUN MEDIA CORPORATION

Guidelines for Supplied Artwork

Supplying Advertising Artwork

- All advertising material must be submitted as Adobe Portable Document Format (PDF) in press-ready format
- Please convert all text to outlines or flatten PDF to avoid font incompatibilities
- All advertising must be supplied in CMYK colour space
- The resolution for photos is 300 dots per inch (dpi)
- For ads requiring a bleed, please include a bleed area of .125" on all sides and keep a safe area of .25" in from trim size.
- Our publications are printed heat-set web offset, 4-colour process using a 133-line screen

Supplying Digital Advertising Artwork

- Please submit your PDF files via our FTP site or by CD/DVD discs
- **FTP Site:** ftp.ospreymedia.ca
Username: kppublic
Password: KP29PUB
- **Please Note:** Identify the material by the name of the advertiser and confirm the upload and file name with an e-mail to your account representative.

Publication Notes

- **Kingston Publications** will not assume responsibility for the reproduction quality of advertisements that do not conform to our mechanical specifications of SWOP standards.
- The publisher does not accept responsibility for production problems resulting from poor quality client-supplied materials.